

WEBINAR

Utforsk fremtidens Oracle-verktøy med OUGN & Antire

Velkommen - vi starter straks



Våre foredragsholdere i dag

Moderator



Pernille Johanne Baggeråns
Head of Sales, Public & Large
Accounts

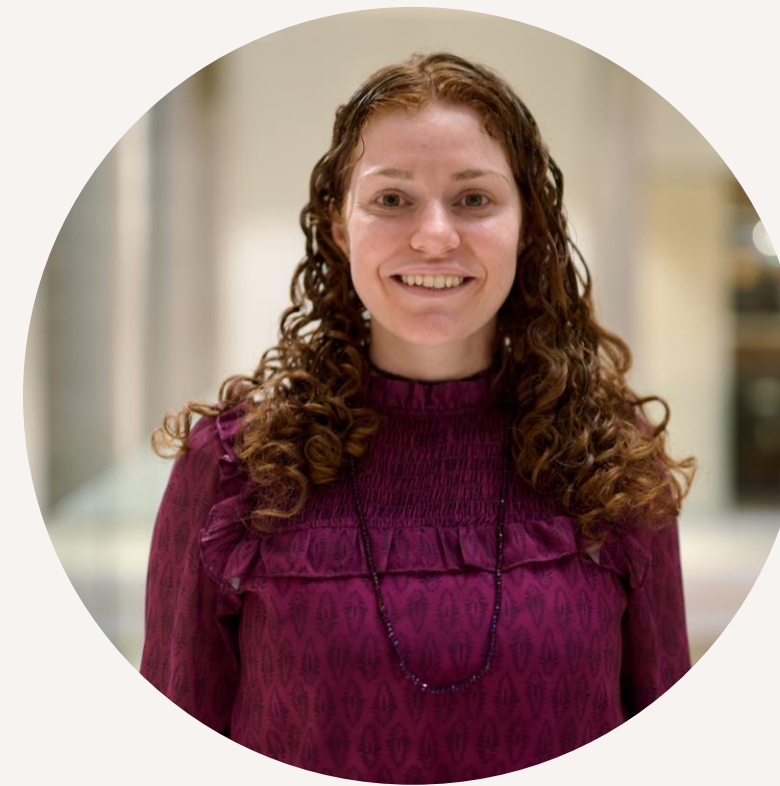
Antire

Foredragsholdere



Tore Johnsen
Oracle Data & Analytics Lead

Antire



Laura Visuerte Almagro
Lead Solution Architect

Antire



Frode Pedersen
Cloud Architect

Oracle

AI og ML i Oracle Analytics

Tore Johnsen, Oracle Data & Analytics Lead, Antire

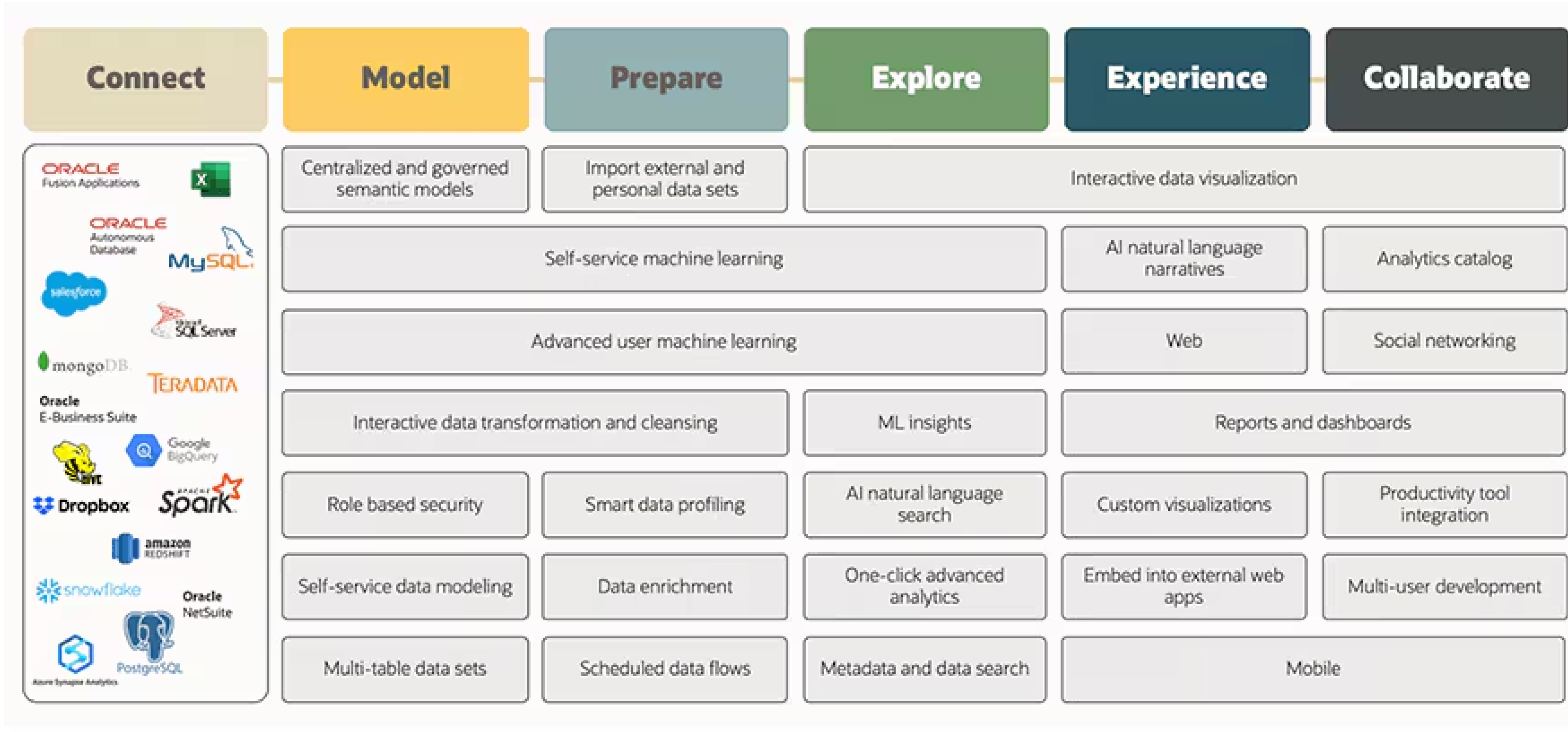
- Oversikt OAS/OAC
- ML og AI direkte i løsningen
 - ML dataprofilering og forslag
 - Explain
 - Autoinsight
 - Contextual insight
 - One click ML
 - AI Assistant

Lag, tren og benytt ML modell for predikering



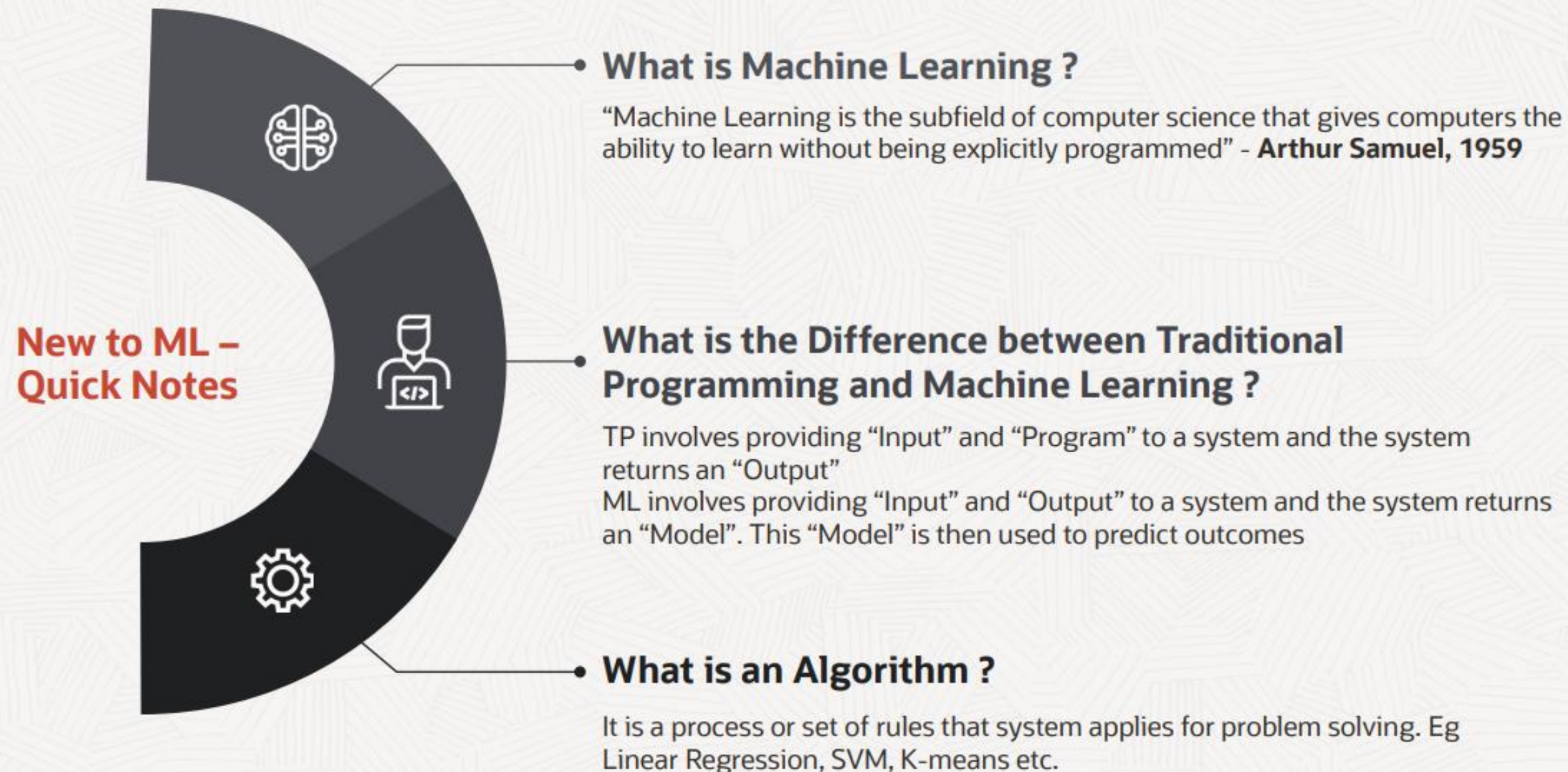
Oracle Analytics

A platform that addresses the entire analytics workflow



Introduksjon til maskin læring

Introduction: Machine Learning (ML)



Eksempler på hva kan man bruke ML til

- **Analyse av kundeadferd og kjøpsmønstre**
Brukes for å foreslå riktige salgstilbud og kampanjer.
- **Helsevesenet**
Bidrar til å identifisere høyrisikopasienter og anbefale de mest egnede medisinene.
- **Finans**
Hjelper med svindeldeteksjon, porteføljeforvaltning og forbedring av prognosemodeller.
- **Vedlikehold av eiendeler og utstyr**
Brukes til å forutsi feil og lage prediktive vedlikeholdsplaner – i stedet for vanlig forebyggende vedlikehold.
- **Kundesegmentering**
Benyttes for å lage målrettede markedsføringskampanjer basert på atferd og preferanser.
- **Oppsalg og kryssalg av produkter**
Gir presise produktanbefalinger tilpasset den enkelte kunde

Demo Time



Ta gjerne kontakt

Tore Johnsen

Data analytics specialist, Antire

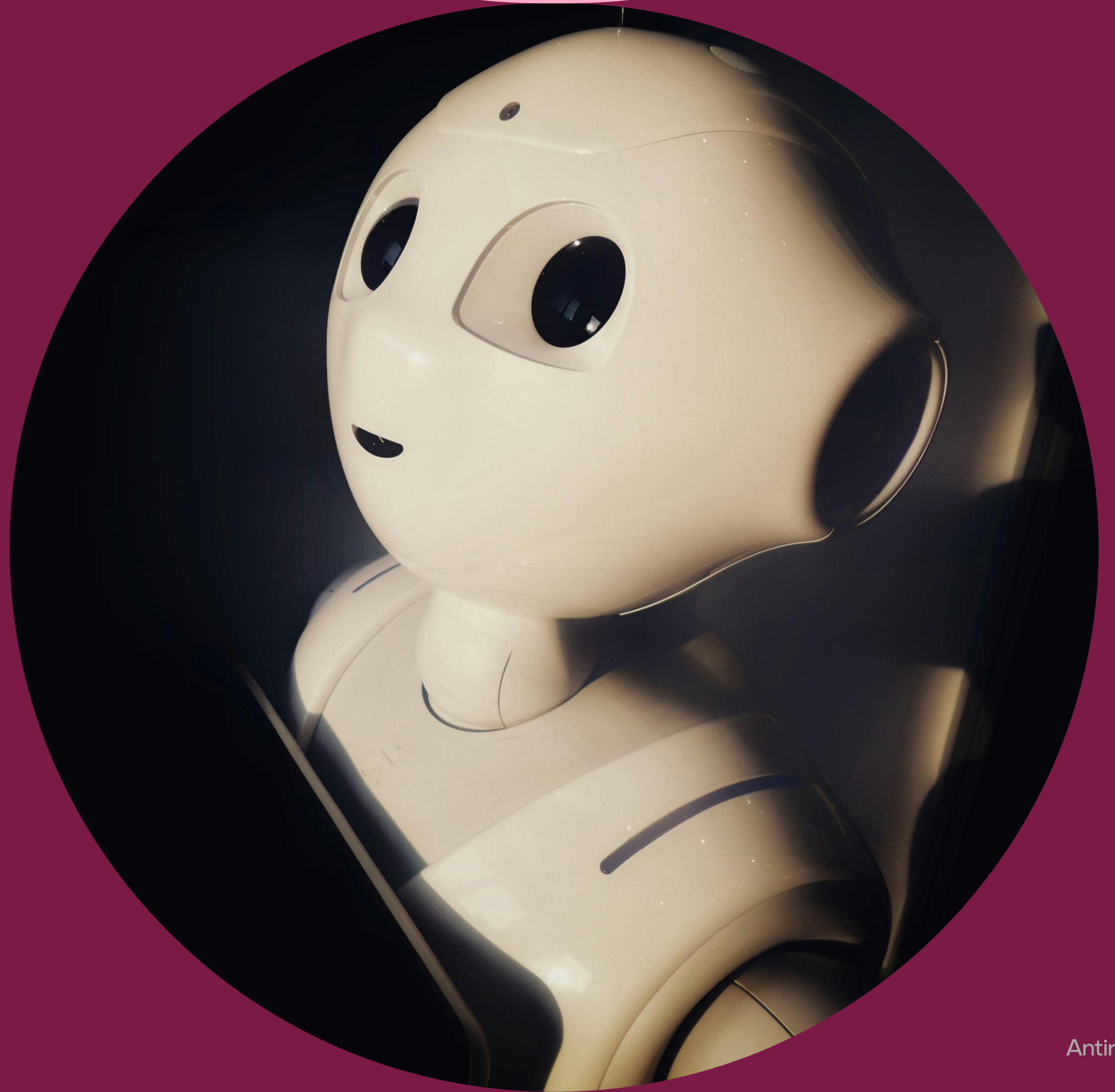
Tore.johnsen@antire.com

Mobil: 90 98 15 27



Hvordan former Oracle fremtidens arbeidshverdag med AI-agenter?

Laura Visuerte Almagro, Lead Solution Architect, Antire



Agenda

1

Oracle AI Agent Platform

Hva skiller Oracle fra andre AI-plattformer

10 min



2

AI-agenter i praksis

Norske eksempler og forretningsmuligheter

5 min



3

Live Demo

Meta + OCI + LinkedIn Integrasjon

10 min

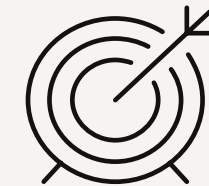


4

Veien videre & Q&A

Hvordan komme i gang med Oracle AI

5 min



Oracle AI World 2025

**AI-funksjoner inkludert i eksisterende lisenser
Tilgjengelig for norske kunder nå**

Oracle AI Database 26ai



[AI innebygd i databasekjernen med Select AI Agent og Apache Iceberg støtte](#)

OCI Dedicated Region25



[OCI Dedicated Region25 gir deg datasuverenitet, lav ventetid og full modernisering uten å sende data ut av landet](#)

AI-agenter for Fusion



[Forhåndsbygde agenter for ERP, HCM, SCM og CX - ingen ekstra kostnad](#)

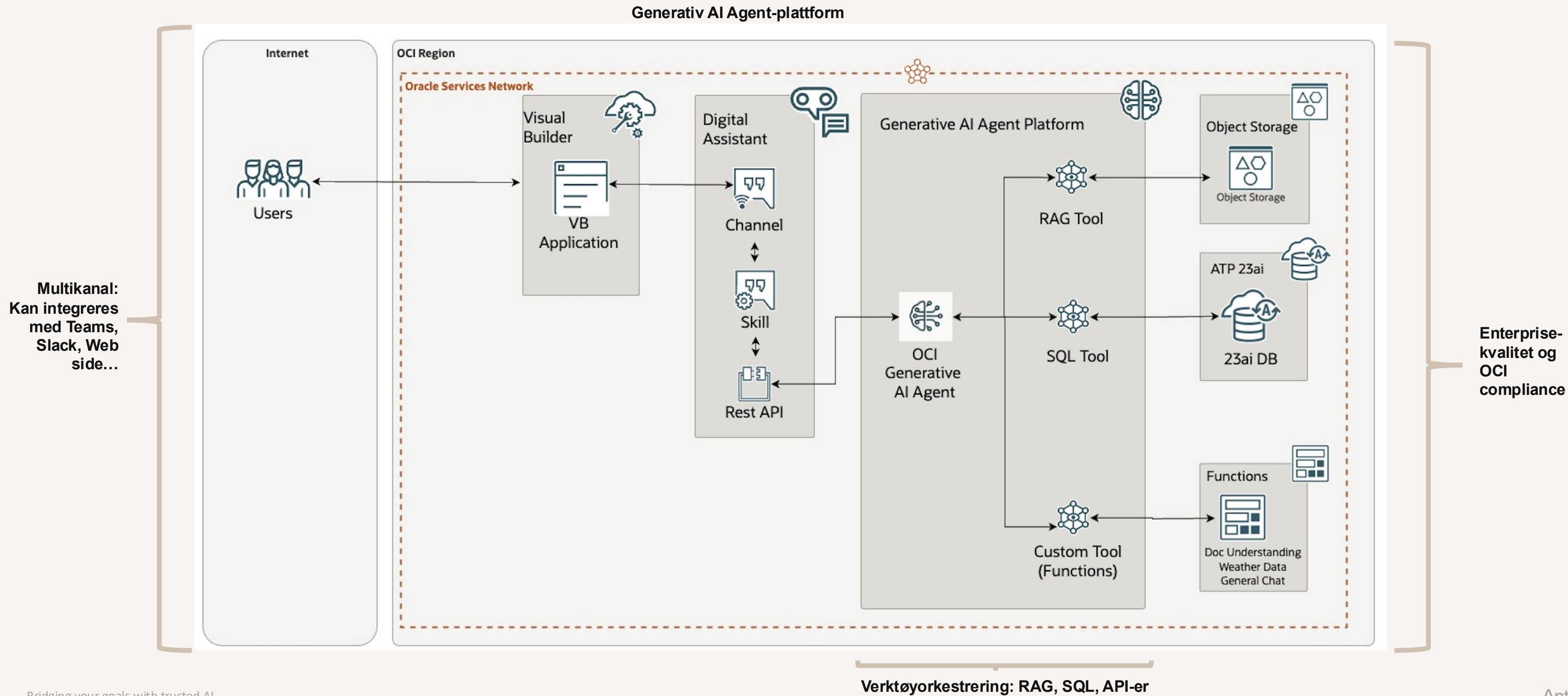
AI Agent Marketplace



[Partner-økosystem med KPMG, IBM, Stripe + MCP protokoll](#)



Oracle Cloud Infrastructure



Bygge AI-agenter med Oracle Cloud

Implementeringsveikart

Oppsett OCI GenAI-tjeneste

1

- Sett opp compartments
- Velg modell: Cohere, llama, Grok...
- Lag agent
- Konfigurer agent-endepunkt

Konfigurer verktøy

2

- RAG-verktøy med vektorsøk
- SQL-verktøy for Database 26ai
- Egendefinerte funksjoner
- API-integrasjoner

Oppsett kunnskapsbase

3

- Last opp dokumenter til Object Storage
- Konfigurer vektor-embeddings
- Sett opp OpenSearch-indeksering
- Aktiver hybridsøk (nøkkelord + vektor)

Deploy

4

- Opprett Digital Assistant skill
- Bygg Visual Builder UI
- Koble til REST API-endepunkter
- Sett opp overvåking



Fra idé til produksjon på 4-6
uker: Oracle gjør det mulig,
Antire gjør det vellykket

AI-agenter i praksis - Oracle 2025

Hva finnes i dag

Forhåndsbygde agenter



Fusion Apps (ERP/HCM)

- Payables & Payments
- Ledger & Planning
- Quote-to-Requisition
- Sales Order Assistant

Norsk relevans



Regulatorisk modenhet

- AI-lovgivning på vei
- KI-Norge initiativ
- Krav til etterprøvbarehet
- Datasuverenitet

Antire sin rolle



Rask implementering

- Tilstedeværelse
- Forståelse for norske reguleringer og språk
- POV på 4-6 uker
- Ende-til-ende leveranse

Forretningsmuligheter Norge

Helse



Tilgangsagent for midlertidige ansatte

- Analyserer historiske tilgangsmønstre
- Skiller sensitive vs. ikke-sensitive data
- Human-in-the-loop for endelig godkjenning
- Bygget på OCI med innebygd compliance

Tilgang gitt på minutter

Sikrer compliance med human-in-the-loop og OCI-sikkerhet

Offentlig



Lov- og vedtaksmonitor

- RAG Norske og EU lovverk/vedtak
- Varsler relevante endringer
- Overvåker relevante nyheter
- GDPR/AI-lov konform

Forebygger bøter og juridiske feil

Gir tidlig varsel og sparer ressurser

Finans



Dokumentkontroll-agent med Generativ AI

- Automatisk dokumentanalyse
- Proaktiv varsling
- Integrasjon med eksisterende systemer
- OCI-sikkerhet og skalerbarhet

Reduserer manuell kontroll og sparer tid

Gir kunden en enkel, automatisert oppfølging



LIVE DEMO?

LOOK MOM NO HANDS!

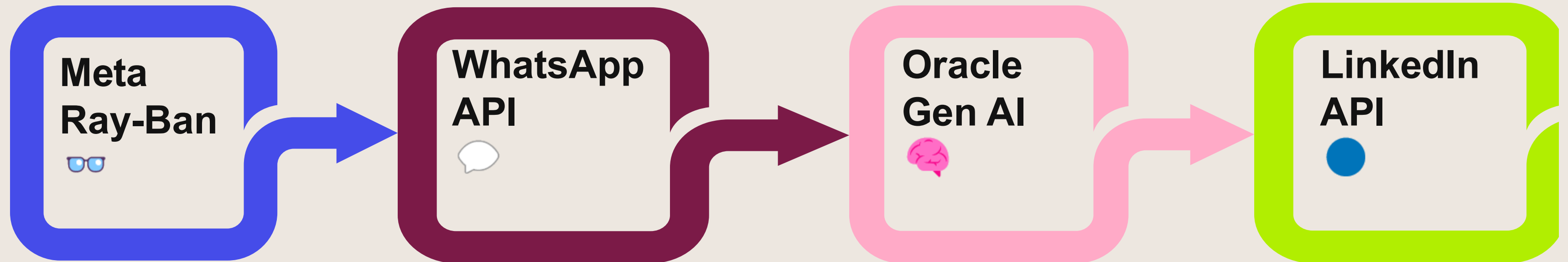
 Meta
ORACLE

ANTIRE

Ray-Ban AI GLASSES

Meta Ray-Ban + Oracle Cloud Infrastructure

Sanntids AI-assistent via WhatsApp



Dataflyt:

Bruker → WhatsApp → OCI Function → AI → API → Svar

Ta gjerne kontakt

Laura Visuerte Almagro

Lead Solution Architect, Antire

laura.almagro@antire.com



Nyhetene fra Oracle AI World

Frode Pedersen, Cloud Architect, Oracle

The logo is a large circle with a white center. The top of the circle is divided into two segments: a pink one on the left and a yellow one on the right. The bottom of the circle features a blue pattern of concentric, wavy lines. The word "ORACLE" is written in red, uppercase, sans-serif font above the words "AI World", which are in a large, black, sans-serif font.

ORACLE
AI World

Oracle AI World

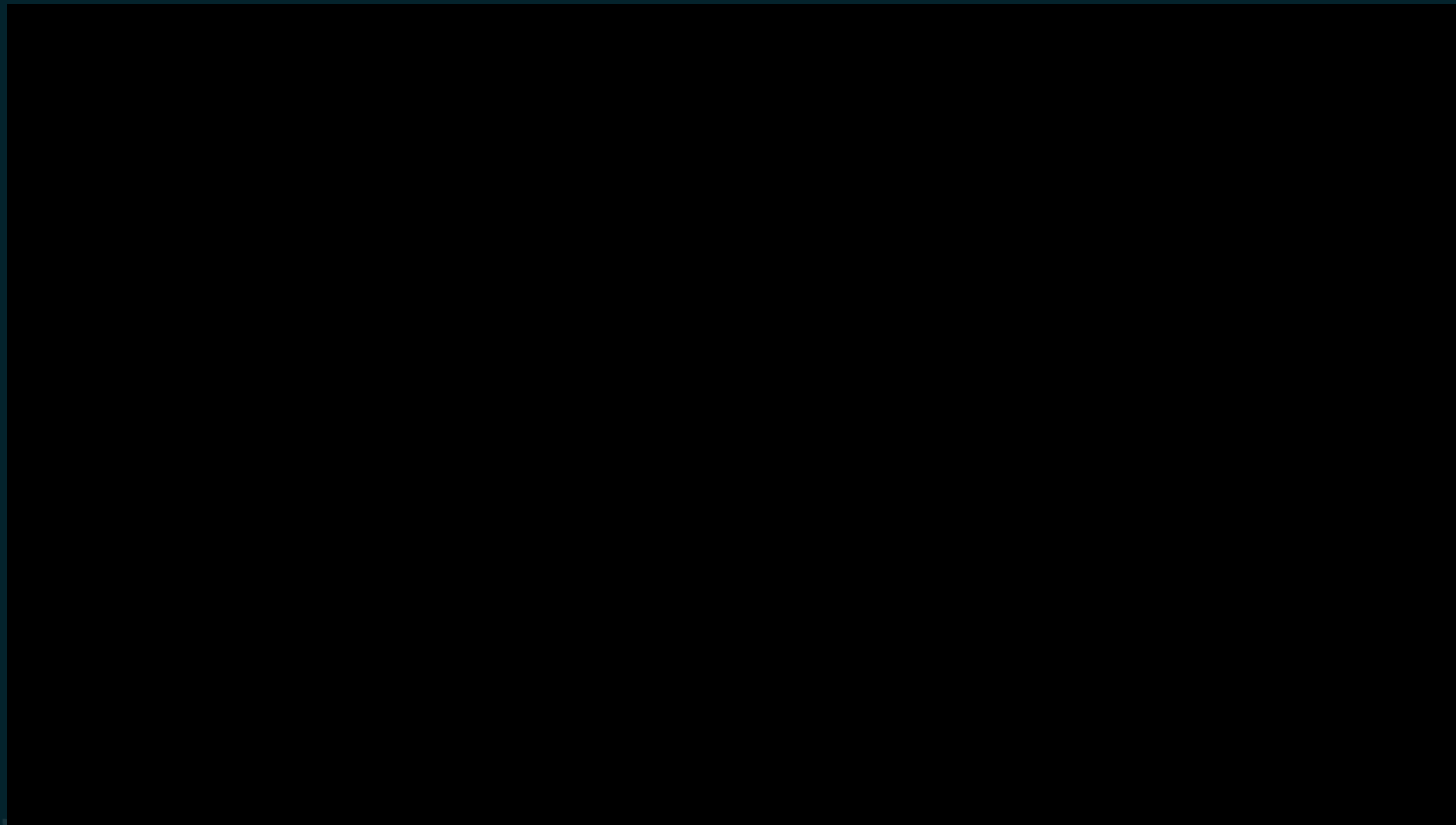
Ai Changes Everything

F r o d e P e d e r s e n

O c t o b e r 2 0 2 5



AI Changes Everything



Forward Looking statements

This presentation is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.

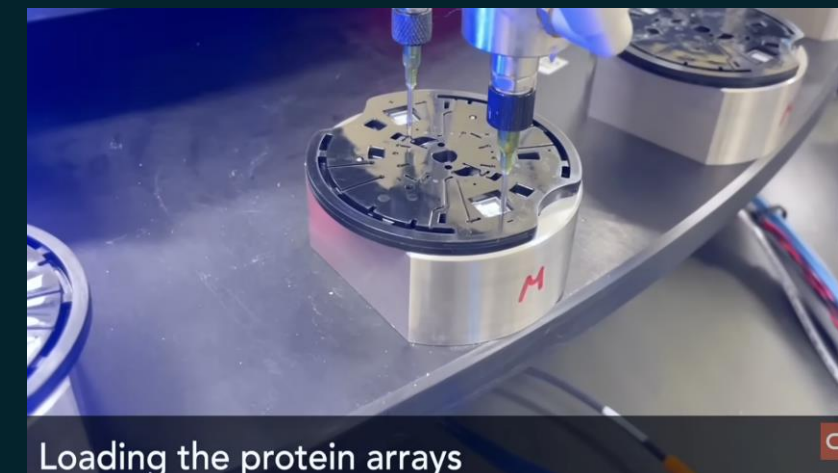
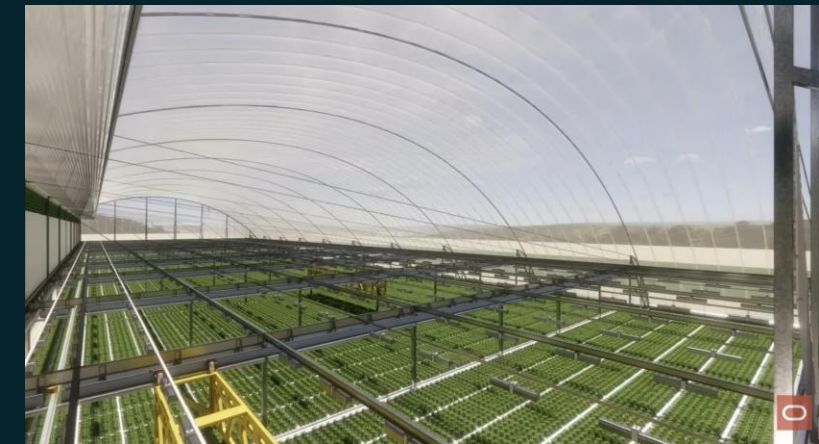
Statements in this presentation relating to Oracle's future plans, expectations, beliefs, intentions, and prospects are "forward-looking statements" and are subject to material risks and uncertainties. A detailed discussion of these factors and other risks that affect our business is contained in Oracle's Securities and Exchange Commission (SEC) filings, including our most recent reports on Form 10-K and Form 10-Q under the heading "Risk Factors." These filings are available on the SEC's website or on Oracle's website at <http://www.oracle.com/investor>. All information in this presentation is current as of October 2025 and Oracle undertakes no duty to update any statement in light of new information or future events.



Keynote – Larry Ellison



<https://www.youtube.com/watch?v=4eCFmbX5rAQ>

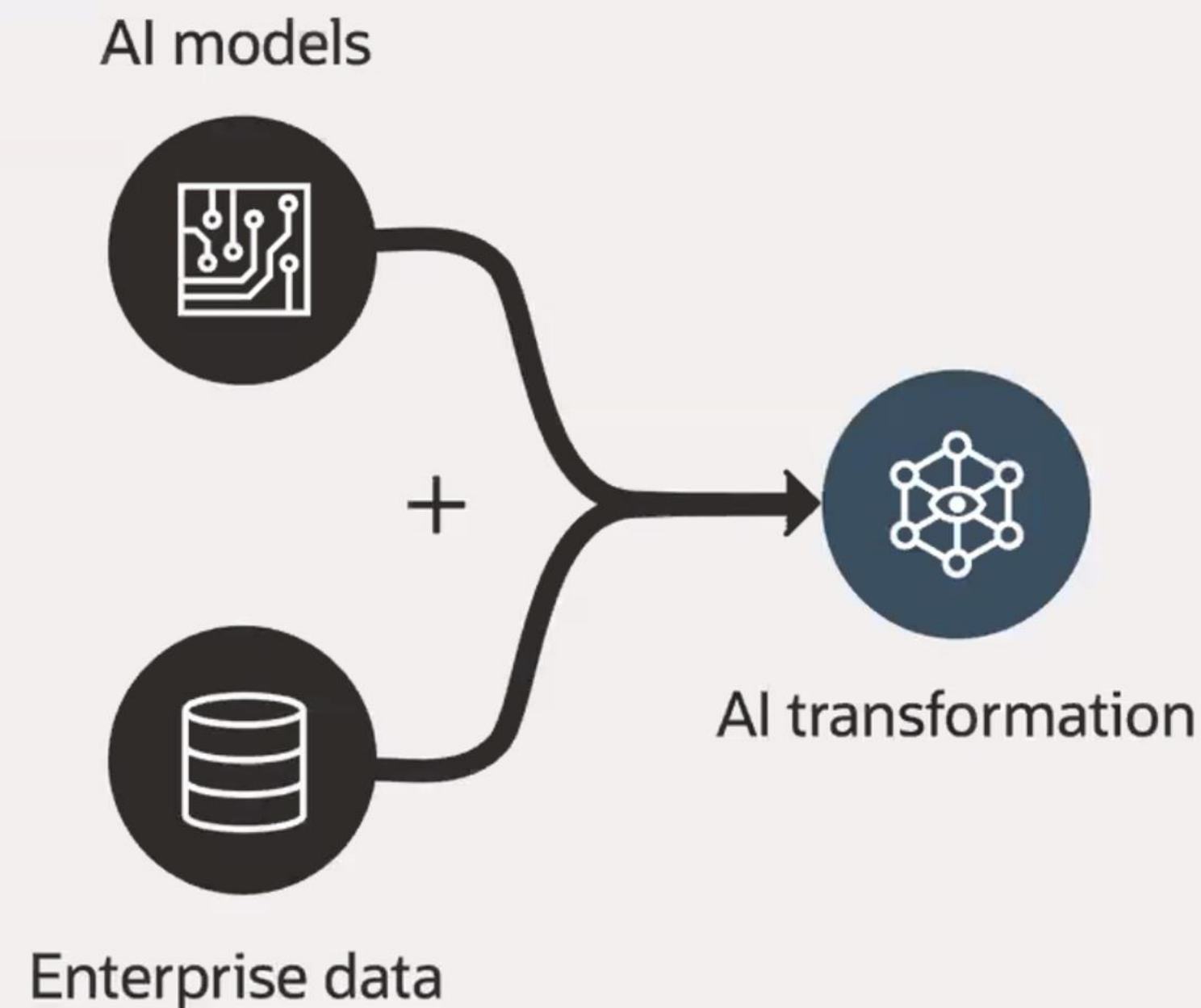


AI – The Next Industrial Revolution

AI is going to **transform entire industries**, but most organizations are unprepared for this shift.

Organizations need to reinvent themselves with **AI agents** that understand their business and industry.

Blending **foundation models** with **enterprise data** is key to achieving disruptive AI transformation.



Oracle's Two Big Opportunities: AI Training & AI Reasoning

- Training AI Models on Public Data is the Largest Fastest Growing Business in History: Dawn of AI Era
- AI Models Reasoning on Private Data will be an even more Valuable: AI Era ... Whole New World
- Oracle Databases already contain most of the world's High-Value Private Data
- Oracle's New AI Database & Platform Enables Reasoning on that Private Data while keeping it Private

AI Reasoning will make us Work Smarter: Scientists, Engineers, Teachers, Chefs ...



AI can Perceive, Understand & Reason across all Types of Data

- AI can see ... read street signs ... and recognize you
- AI can hear ... identify music ... and understand your questions
- AI can reason ... logically ... using language and mathematics
- AI Robots can watch a video on the internet: learn how to scramble eggs ... or play piano ...

AI Robots will be much Better Surgeons than the Best Doctors: Mohs Surgery

1.2 Billion-Watt AI Brain

Oracle's Largest Datacenter



500,000 NVIDIA GPUs

Multimodal AI Model



Multimodal AI Models Trained on All Public Internet Data

- Five Most Popular Multimodal AI Models
 - OpenAI GPT-5, Anthropic Claude 4, Google Gemini 2.5, xAI GROK 4, Meta Llama 4
- Multimodal AI Models: **Multiple Neural Networks Trained on all Types of Data**
 - Text, Images, Audio, Video ...
- Real-Time Multimodal Models: Sensory Data ... processed immediately
 - Robotic self-driving cars, hospital intensive care vital sign monitors, autonomous stock trading systems
- Multimodal AI Models do **Multi-step Reasoning** on Data using the principles of **Logic & Mathematics**
 - Deduction, Inferencing, Calculations, Strategy, Rules ... **Thinks like us but Faster**
 - Generate answers to questions, generate computer code, diagnose medical images, generate drug designs ...

But ... AI Models Do Not Get Trained on Your Private Data

New APEX Application Code Generator

- **Vibe Coding:** Uses code generation for rapid prototyping
 - Rapidly generate application prototype and try it out
 - You declare what you want the program to do ... AI generates the step-by-step process to do it
 - You can declare intent in English ... or ... a **Specialized AI Declarative Programming Language**
- **Most new Oracle application programs are generated code connected by workflows**
 - Generated Applications are stateless, reliable, scalable and secure
 - **New APEX declarative AI language improves productivity 10x**
 - Enables the generation of complete applications suites

Oracle's new Application Development uses APEX AI Code Generation

Oracle Cloud is Unique: Includes All the AI Technology Layers

- **AI Infrastructure:** World's Largest AI Training Datacenters
- **Top Ranked AI Models:** GPT-5, Gemini 2.5, GROK 4, Meta Llama 4 ...
- **AI Database & Platform:** Reasoning across public & private data while keeping private data private
- **APEX AI Code Generator:** Scalable, Secure, Reliable Application & AI Agent Code Generation
- **Fusion, Health, Banking:** Connected Application Suites Modernize entire Ecosystems
- **AI Agent Development Tools:** Automate Complex Processes Interconnecting Ecosystem

Enables Reasoning & AI Agent Generation on all your Existing Data

Keynote – Clay Magouyrk



Clay Magouyrk
CEO
Oracle

ORACLE CLOUD Infrastructure

ANNOUNCING

 **Acceleron**

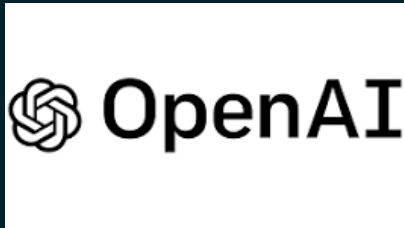
Acceleron is OCI's Software and architecture for securing and accelerating input/output

Host accelerators Fabric architectures Fabric accelerators



We have the world's leading Frontier models available within our Gen AI Services

	Google	 Meta	 cohere	OpenAI
 Grok 4	 Gemini 2.5 pro	 Llama 4 Maverick	 Embed 4	 gpt-oss-120b
 Grok 4 Fast	 Gemini 2.5 flash	 Llama 4 Scout	Embed 3	 gpt-oss-20b
 Grok Code Fast 1	 Gemini 2.5 flash-lite	 Llama 3.3 70B	 Command A	
Grok 3		Llama 3.2	Rerank 3.5	
Grok 3 mini		Lla		



<https://www.youtube.com/watch?v=fR9ooQGVA98>



2025

Offering
**the world's
largest**
AI supercomputer
in the cloud

400 racks
announced in 2020

New
**Oracle Database
@AWS**
region

Two new
**Oracle Databases
@Google Cloud**
regions



ORACLE CLOUD Infrastructure

ANNOUNCING



Acceleron

Host
accelerators

Fabric
architectures

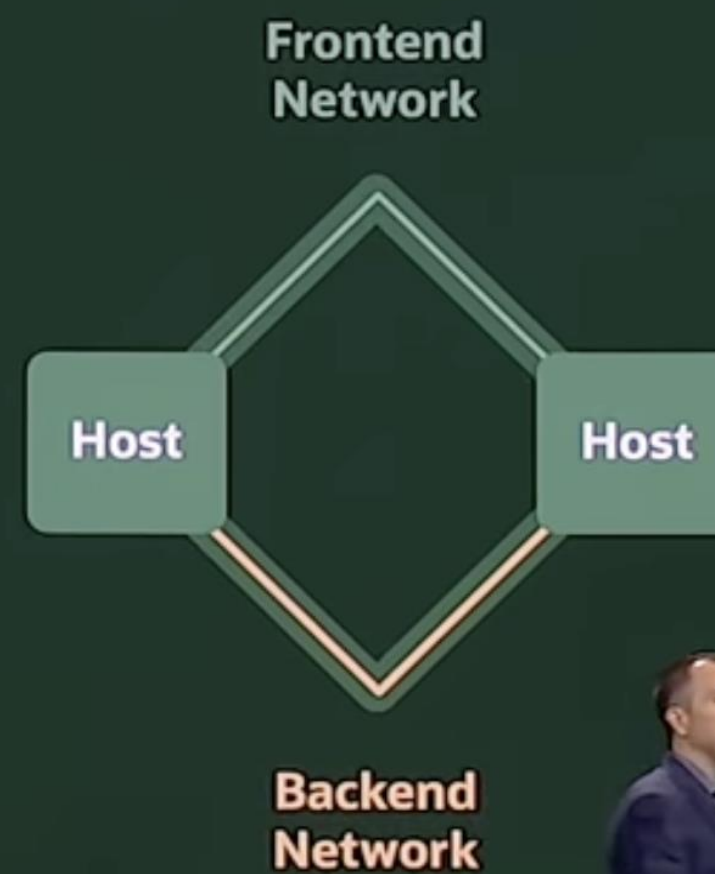
Fabric
accelerators

Acceleron is OCI's Software
and architecture for securing
and accelerating input/output



Exadata needed RDMA

- ✓ Partitioned, virtualized RDMA
- ✓ Latency optimized



We invented a new architecture

Hard partitioning the NIC into a Customer NIC and Provider NIC

✓ All the benefits,
none of the downsides



A medium shot of Peter Hoeschele, a man with short brown hair and blue eyes, wearing a light beige zip-up jacket over a white collared shirt. He is seated on a blue armchair, looking slightly off-camera to his right with a serious expression. A small black lavalier microphone is clipped to his jacket. The background is a solid dark green. In the bottom left corner, two clear glass bottles are partially visible on a surface.

Peter Hoeschele

VP, Infrastructure and Industrial Compute, OpenAI



**Available
wherever
you need it**



In every Cloud



In your own Data Center



ANNOUNCING

Multicloud Universal Credits

A unified cross-cloud experience



**A single consumption
model across clouds**



**Expanded access to
regions across clouds**



**Workload portability
and flexibility**

Streamline procurement with flexible terms and consistent contracts



ANNOUNCING GENERAL AVAILABILITY

Dedicated Region²⁵



Starting
with only
3 racks

Keynote – Mike Sicillia



[biofy-tackles-antibiotic-resistance](https://www.youtube.com/watch?v=CVF5CsDW9pU)

<https://www.youtube.com/watch?v=CVF5CsDW9pU>



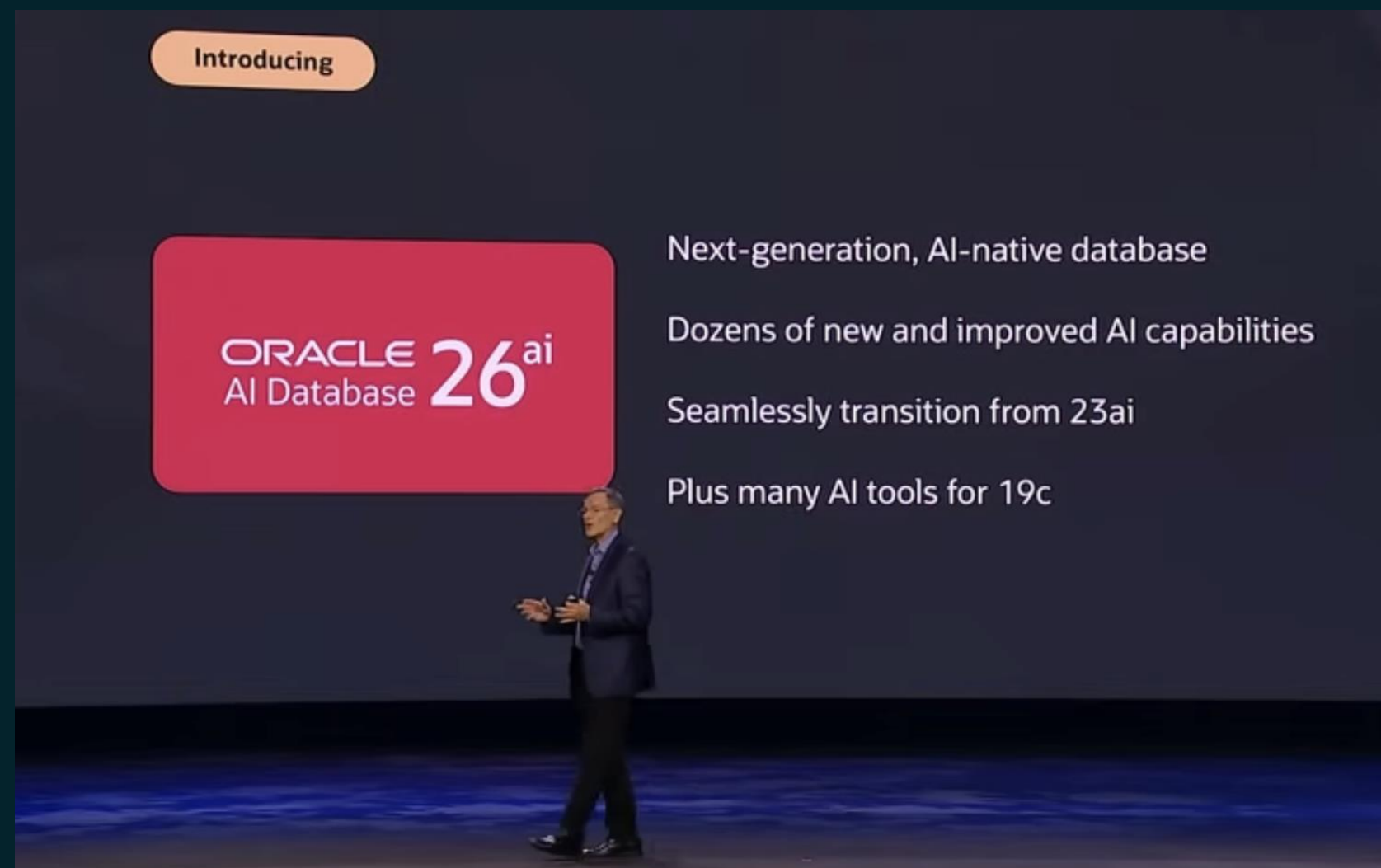
Keynote – Juan Loaiza og T.K Anand



<https://www.youtube.com/watch?v=IU1HCd-8Uwk>



Oracle AI Database 26ai



My Oracle Support Statement*

“We are replacing Oracle Database 23ai with Oracle AI Database 26ai starting with Release Update (RU) **23.26.0** (shipped in **October 2025**).

Applying RU 23.26.0 to an Oracle Database 23ai instance will make the instance **become** Oracle AI Database 26ai.

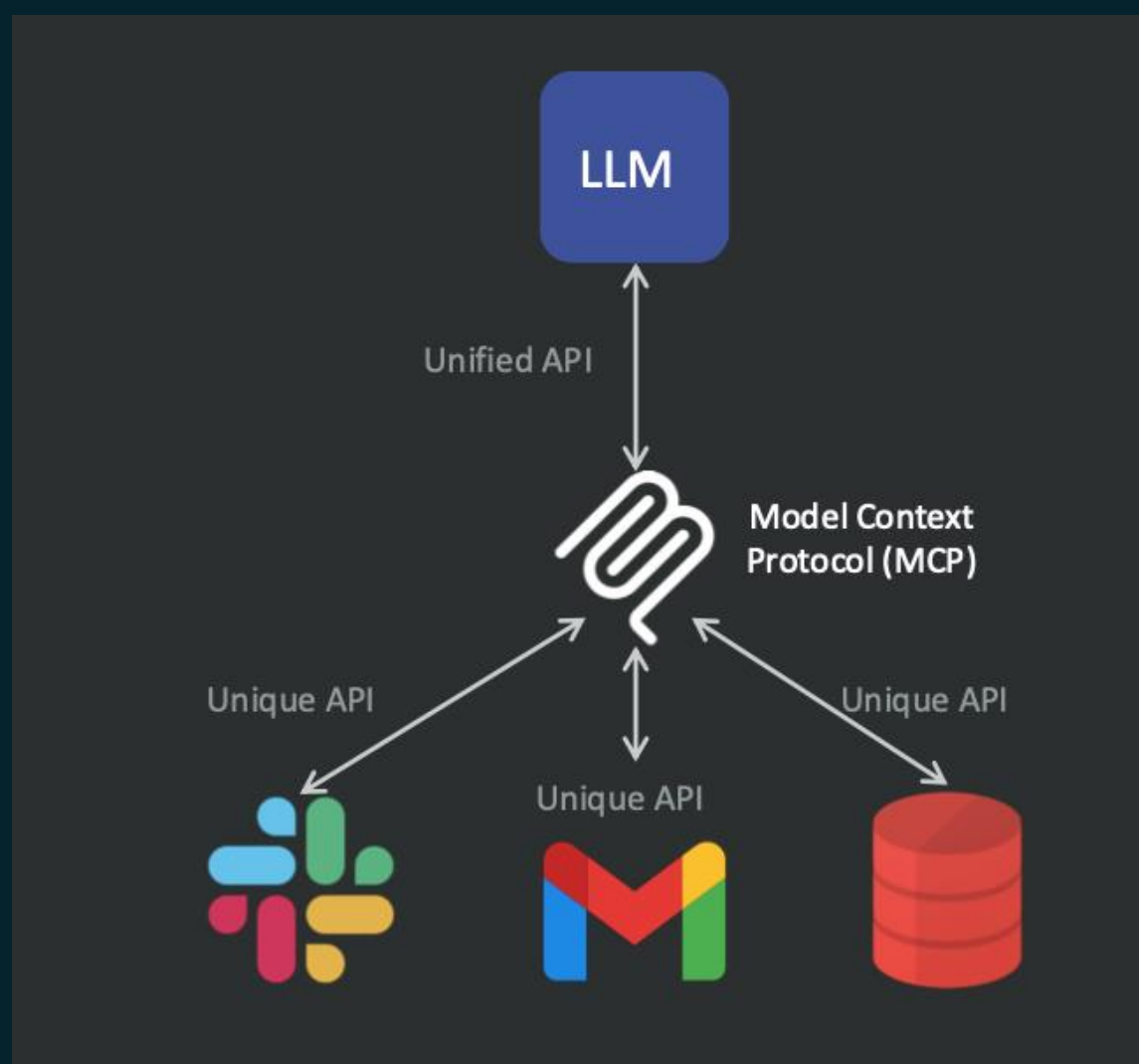
There is **no** database **upgrade** or application **re-certification** required [for those already on 23ai].”

*See MOS note 742060.1

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entia - Oracle Internal



Model Context Protocol



Introducing Oracle Database's MCP Server

Available for:

- any edition, including FREE
- *any version* (19, 21, 23)
- any deployment (on-premises, Cloud, containers, etc.)

Provides an LLM:

- Oracle Database access
 - List connections
 - Connect
 - Run queries, scripts, or commands

```

SQLcl: Release 25.2 Production on Tue Jul 22 10:35:35 2025

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Connected to:
Oracle Database 23ai Free Release 23.0.0.0.0 - Develop, Learn, and
Run for Free
Version 23.5.0.24.07
SQL> cm list
.
  | Cloud
  |   | Autonomous Reporting
  | Local
  |   | Project Payroll$
  |   | Project Raptor 🦇
  |
SQL>
viins | 1:0 | HR | Project Raptor 🦇
  
```



Autonomous AI Lakehouse

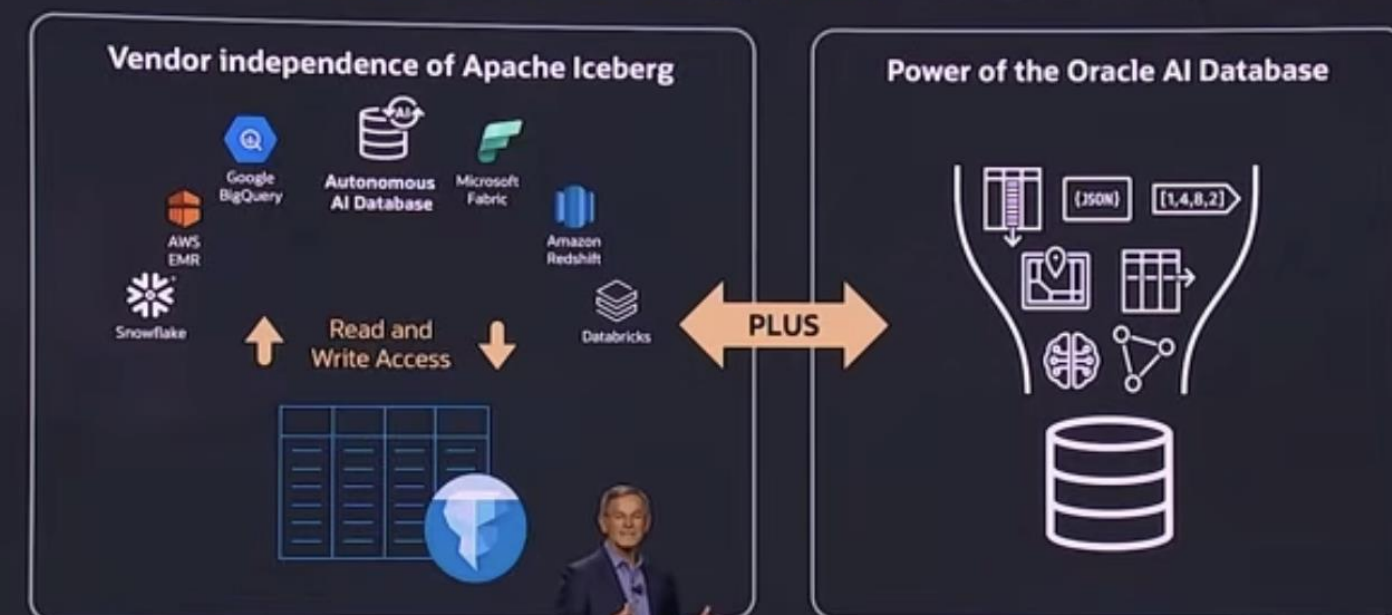
Now Oracle is embracing
Apache Iceberg
to provide an
open AI Lakehouse

Iceberg standard defines a common
table format and **open catalog** for
tables in object store

Apache Iceberg



Oracle's new **Autonomous AI Lakehouse**: the best of both worlds



Oracle Autonomous Data Warehouse **Automatically** become Autonomous AI Lakehouses

Iceberg

What is Iceberg?

Open table format – an open-source table format for cloud data lakes

- A collection of data files (usually Parquet, but also Avro and ORC) presented as a “unified” table
- Metadata stored in manifests files alongside data
- Key Features: ACID, Schema Evolution, Partitioning, Data Versioning / Time Travel
- Key Shortcomings: No indexes; no fine-grained updates; optimistic concurrency control; rudimentary security

Any data engine can read and write Iceberg tables

Data catalogs simplify access to Iceberg tables

- One place to view all Iceberg tables



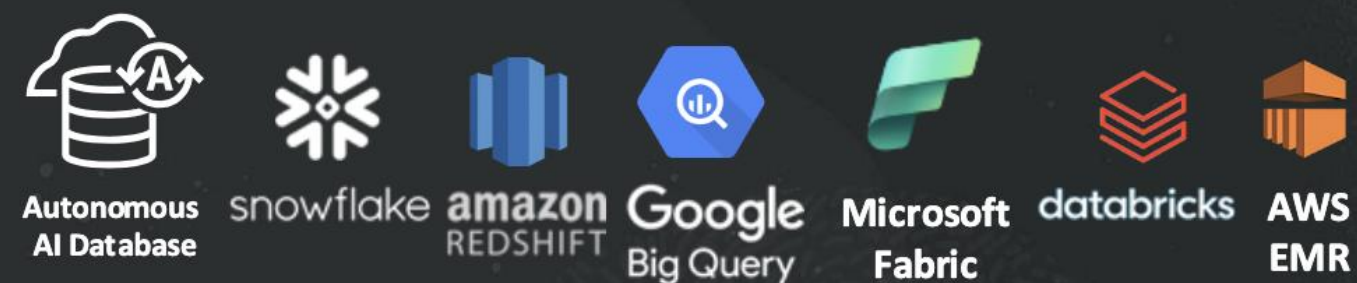
<https://iceberg.apache.org>

Iceberg

The Data Platform world is changing with Iceberg

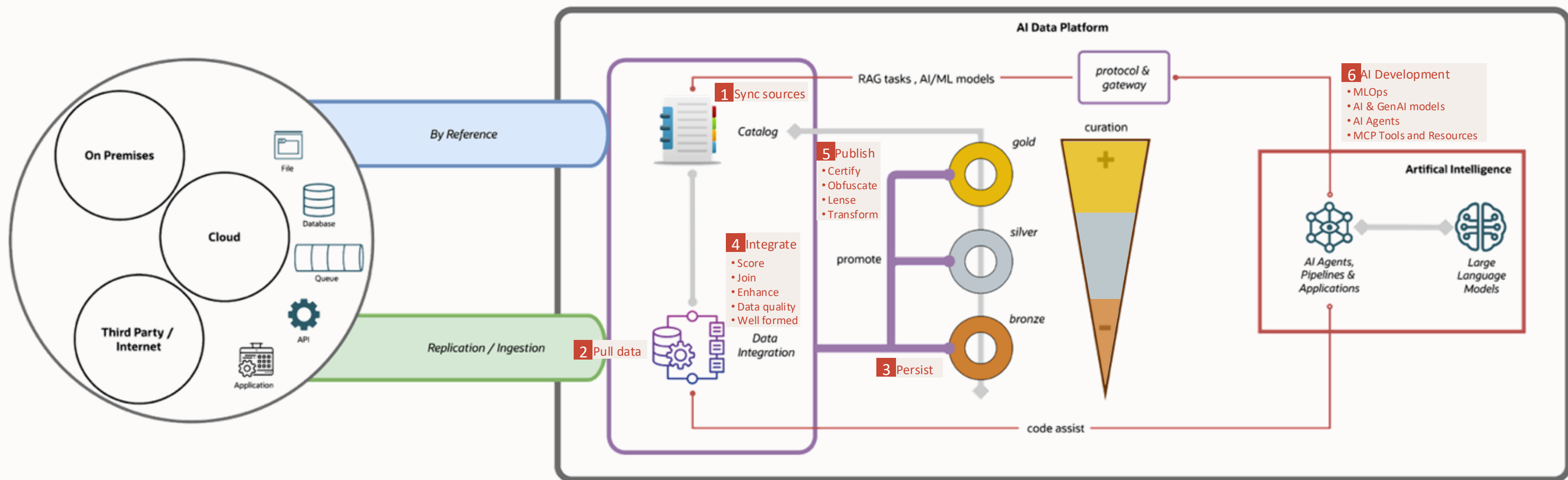


Analytic Data Silos



Open and Interoperable Systems

AI Data Architecture



Leverage open table formats such as CSV, JSON, Avro, Parquet, Delta, Iceberg

Oracle AI Data Platform

Bringing everything together

Data sources

ORACLE Database

ORACLE GOLDENGATE

MySQL

aws

A

databricks

snowflake

BigQuery

IOT

kafka

Applications

ORACLE Fusion Applications

ORACLE NETSUITE

salesforce

workday.

SaaS

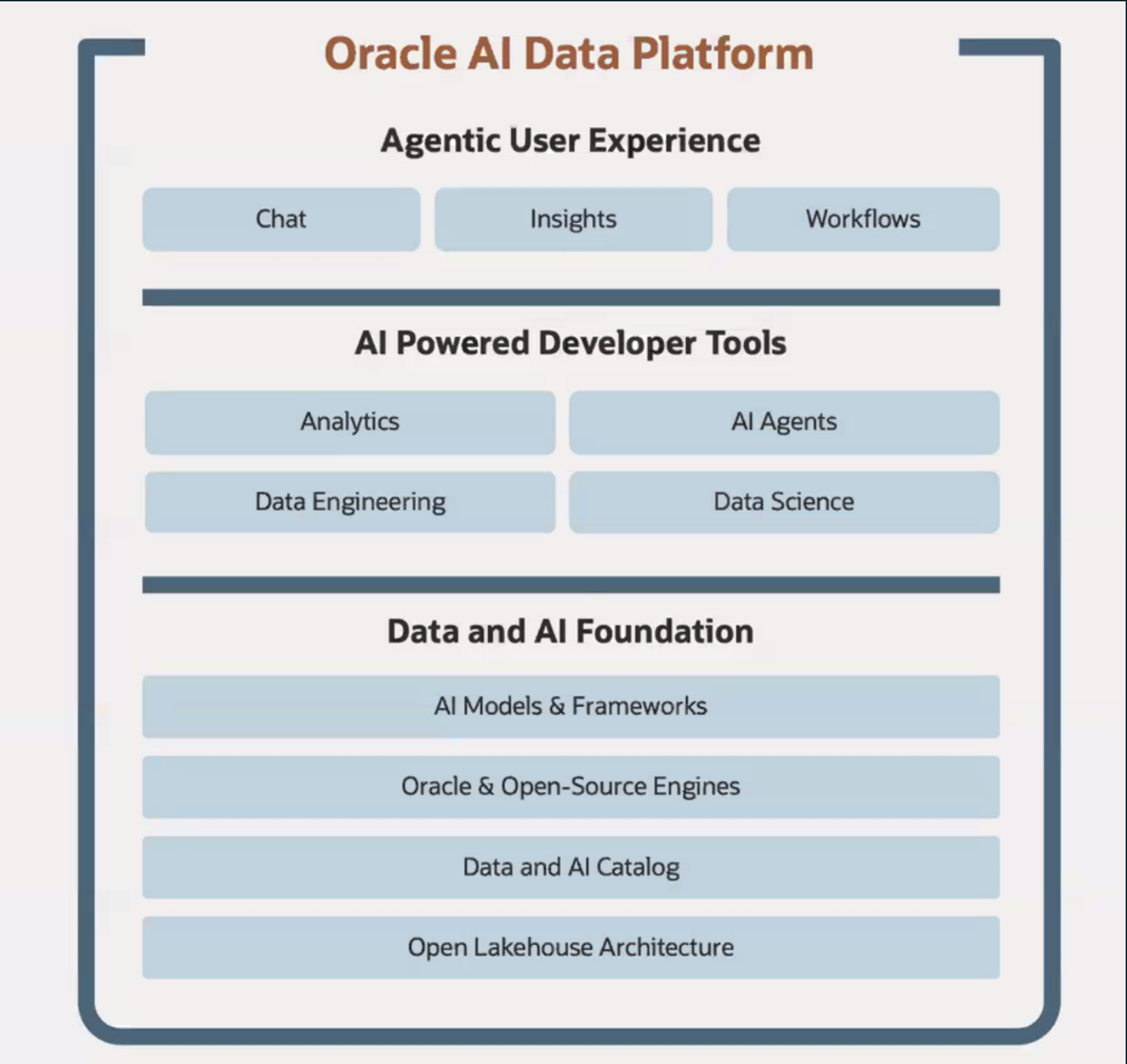
servicenow

Microsoft Dynamics 365

SAP

infor

EPICOR



AI agent tools

Business Users

AI Agent Studio

Embedded Agents

50+ functional, supervisory, and utility agents across Fusion Apps

Developers

AI Agent Platform

Low Code

RAG, SQL, Functions and custom tools

Open Source

ADK, MCP, LangGraph

MCP & A2A

AI models and frameworks

OpenAI

Llama

Gemini

Grok

cohere

Hugging Face

PyTorch

TensorFlow





AI Data Platform

Autonomous AI Lakehouse | Open-Source | Analytics | Gen AI

- Unified Lakehouse on OCI combining open-source engines like Spark with Oracle Autonomous AI Lakehouse
- Lift-and-shift of on-premise Oracle Data Warehouse(s) to **Autonomous AI Lakehouse** on OCI



Autonomous AI Lakehouse

- Lift-and-shift of on-premise Oracle Data Warehouse(s) to any Cloud
- Extend existing Lakehouse (Databricks, Snowflake, MS Fabric, etc.) with Oracle Autonomous AI Lakehouse and Iceberg



Oracle AI Data Platform - Roadmap

AI Data Platform Workbench | Roadmap Timeline

Q3 2025 - General Availability

Data and ML Developers

- Developer workspaces
- Notebooks & job orchestration
- Apache Spark – Python, SparkSQL
- Notebook Code Assist
- Orchestrate & monitor data pipelines
- Open-source libraries & frameworks
- Compute – Intel, AMD, GPU
- Delta Share

AI Developers

- OCI Gen AI models – Llama, Cohere, OpenAI

Catalog and Governance

- Catalog for data and models
- Object store (Standard Catalog)
- ADB, Exa data, Oracle DB (External Catalog)
- RBAC at table or column level

Integrations

- ADB as a source and target
- OAC – Connect to AIDP Catalog
- FDI – share data/metadata
- Fusion – built-in connector

Q4 2025

AI Developers

- OCI Gen AI models – Llama, Cohere, OpenAI
- Tool Types – RAG, SQL, Vector, LLM
- Low-code agent flow creation
- Agent endpoint deployment
- Agent-flow testing playground
- Observability
- Guardrails

Catalog and Governance

- AI knowledge support

Integrations

- GoldenGate – AIDP lakehouse as Target

2026

Data and ML Developers

- Iceberg support
- Scala
- MLOps
- GIT/CI/CD

AI Developers

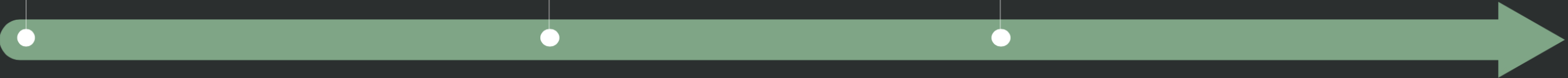
- Multi-Agent support
- MCP server for tools
- Fusion AI Agent Studio integration
- Custom Tools

Catalog and Governance

- Lineage
- Data Quality

Integrations

- 3P data stores, such Azure Blob



Anbefalte webinar/seminar

[Meet the new Autonomous AI Database features - 30/10](#)

apexadb.oracle.com

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My Dashboard

AI World'25 Announcements! Meet the new Autonomous AI Database features

Share

AUTONOMOUS AI DATABASE

LEARNING LOUNGE

Global Edition

Join the **Oracle Autonomous AI Database PM** team in this Learning Lounge session, where you will learn all the great things announced about **Autonomous AI Database** during the week of the **Oracle AI World 2025** in Las Vegas, including the new Autonomous AI Lakehouse with Iceberg capabilities, AI Agents, Oracle AI Database 26ai, and several Developer-specific new capabilities. You will be able to ask any questions in the open Q&A.

Outline

Autonomous AI Database Learning Lounge series presents: AI World'25 Announcements! Meet the new Autonomous AI Database features

Main Topic

- Learn about the latest announcements on the new **Autonomous AI Database** and the **Autonomous AI Lakehouse**
- New **Autonomous Database Catalog** with support for data and catalogs originated in Oracle, Databricks, Snowflake, AWS and others
- Data Lake Accelerator** for fast and scalable queries to Iceberg tables and Object Storage data
- Overview of the several **sessions related to Autonomous AI Database**, with links to all materials
- New **Select AI Agent** feature in **Autonomous AI Database** to help build and deploy AI agents

Open Q&A

- Autonomous AI Database product managers will answer any technical questions about the Autonomous AI Database service, its features, integration capabilities and use cases.

✓ Session Has Completed - 30 October 2025

🕒 1 Hour

📄 Autonomous AI Database Learning Lounge

🌐 English

👤 Architect, Database Administrator, Developer, Autonomous Database, Select AI, Oracle Database@Google Cloud, Oracle Database@Azure, Oracle Data Studio, Spatial and Graph Data, Oracle Machine Learning, GPU Instances

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AI World Tour

Subscribe for updates

Europe, Middle East, and Africa



Amsterdam

January 29, 2026



Madrid

February 10, 2026



Frankfurt

March 12, 2026



Paris

March 19, 2026



London

March 26, 2026



Milan

April 1, 2026





Kontakt styret@ougn.no dersom du ønsker å profilere din bedrift sammen med OUGN

[Om OUGN](#)[Arrangementer](#)[Bli partner](#)[Bli medlem](#)[Interessegrupper i OUGN \(SIG\)](#)[English](#)

Category Archives: Arrangementer

OUGN2026 – 15-17 April 2026 – Call for speakers til 31.okt

Posted on 17. september 2024 by Ann-Sofie Often

Ship o'hoi

Vi spurte og dere svarte. Derfor satser vi på et vellykket arrangement ennå en gang ombord på Color Fantasy.

Hold derfor av datoen allerede nå.

Vi jobbar med hjemmesiden for konferansen, men har åpnet Sessionize som vi bruker som Call for speakers.

Link: <https://sessionize.com/ougn2026>



<https://www.youtube.com/watch?v=q5ILShy1kko>



Takk for at du var med oss i dag. Ta gjerne kontakt hvis du vil utforske mer.

Jens Erik Kristiansen
jens.kristiansen@antire.com
+47 459 64 299.

